



WEEKLY PUB RUNS



SIX03 RACE SERIES



DESTINATION RACES



SPECIAL EVENTS

# SIX03 ENDURANCE 2017



## About SIX03

Thank you for taking the time to read about SIX03 Endurance. We hope that our message comes across loud and clear... The foundation of our team is to promote camaraderie, training, and a healthy, active lifestyle. It is our mission to encourage participation in running, adventure races, triathlons, snow shoe racing, or any other activity! **Not one sport... Every sport!**



## *What we do*

SixO3 Endurance is made up of over 600 members state wide. Several days a week, groups get together for weekly training runs all year long in 13 different locations throughout the state. These weekly “Pub Runs” are a way for our members to connect with each other, discuss upcoming races or events, and encourage each other to try a new race or sport. In addition to the weekly pub runs, we host several of our own races throughout the year.

We also coordinate destination races all over the U.S. SIXO3 members are excited to represent New Hampshire and our sponsors everywhere we go. Past events have been in Portland, OR, Jackson Hole, WY, Key West, FL, and many more.

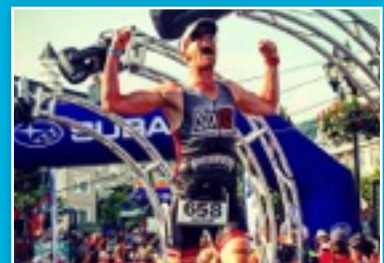
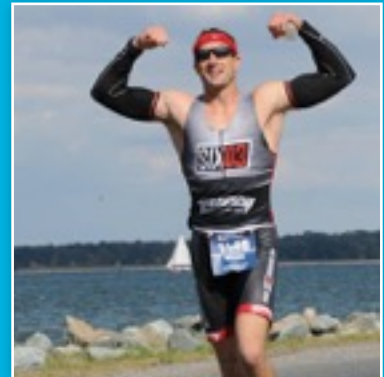
SIXO3 also hosts guest speakers, sponsor dinners, and movie nights. We also hold running clinics, a youth summer running club (SIXO3 Kids), and sponsor a youth Cal Ripken baseball team.

Many of our triathletes also compete in local and national events, including the Ironman World Championship. Our members range from amateur competitors to podium finishers. That’s right, SIXO3 members represent our team and your company on the podium. Want to see your logo on the finishers podium? Then partner with SIXO3 Endurance!

## *Who we are*

SIXO3 is made up of working professionals across New Hampshire. Our 600+ members are 57% women and 43% men. The majority of our members are between 24 and 40 years old. However, we at SIXO3 do not discriminate and have members as young as 8 and as old as 70. Our members range from people training to run their first 5K to National Ironman finishers. We welcome all ability levels. Chances are, you have seen us at a race or event in New Hampshire. With 600+ members across the state, SIXO3 accomplishes statewide representation. This is a major benefit for our sponsors. We represent your brand wherever we go.

SIXO3 members are also major social media users. We have numerous Facebook groups, Twitter and Instagram followers. We also have our own SIXO3 smartphone app to push messages and event notifications directly to our members. The smartphone app even has a chat function so our sponsors can talk directly to our members. Promote your company with SIXO3 today!





# Sponsorship Levels

## **PLATINUM SPONSOR**

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### **\$10,000 annually – (1 available)**

- Company logo on all SIX03 Endurance apparel
- Company logo on all printed material
- Lead Sponsor title and marketing booth at all SIX03 races
- Company promotions and logo on all e-mail blasts and newsletters
- Maximum exposure on SIX03 Endurance social media and mobile app.
- The SIX03 Endurance team membership fee (\$50) will be waived up to 10 company employees



## **GOLD SPONSOR**

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### **\$5,000 annually – (2 available)**

- Company logo on all SIX03 Endurance apparel
- Company logo on all printed material
- Sponsor title and marketing booth at SIX03 races
- Exposure on the SIX03 Endurance social media and mobile app.
- Company promotions and logo on all e-mail blasts and newsletters
- The SIX03 Endurance team membership fee (\$50) will be waived up to 8 company employees



## **SILVER SPONSOR**

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### **\$2,500 annually – (4 available)**

- Exposure on the SIX03 Endurance social media and mobile app.
- Sponsor title and marketing booth at SIX03 races
- Company promotions and logo on all e-mail blasts and newsletters
- The SIX03 Endurance team membership fee (\$50) will be waived up to 5 company employees



## **BRONZE SPONSOR**

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### **\$1,000 annually**

- Exposure on the SIX03 Endurance social media and mobile app.
- Marketing booth at 2 SIX03 races
- Company promotions and logo on all e-mail blasts and newsletters
- The SIX03 Endurance team membership fee (\$50) will be waived up to 2 company employees

**COPPER SPONSOR**

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**\$500 annually**

- Marketing booth at 2 SIX03 races
  - Special thanks on website and 2 free SIX03 Endurance memberships
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**Sponsorship Agreement**



Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Alt. Number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Sponsorship Level or dollar amount: \_\_\_\_\_

SIX03 member benefits/discounts: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

SIX03 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Notes: